

Eve in Khaki: Feminine and Military Identities in the First World War



Lucy Noakes
University of Brighton

Wolverhampton WVR



Christmas Day in London Bridge YMCA Canteen, Clare Atwood

IWM ART 3062



Siegfried Sassoon
Second Lieutenant, Royal Welch
Fusiliers



Daily Mirror

2 October 1916



MEN OF THE ROYAL WARWICKS MISSING.



Pte. A. B. Coleman.
Write to Mrs. Coleman at 2-11, Moor-street, Neshells, Birmingham.



Sgt. E. Sharrott.
Write to Mrs. E. Sharrott at Garden Cottage, Baddesley Ensar, Atherstone.



Pte. H. Thompson.
Write to Mrs. Ada Thompson at 37, Wimborne-road, Winton, Bournemouth.



Pte. G. H. Gurney.
Send any news of him to Mrs. Gurney, Church Law Pond, Rugby.



Sqdr. H. J. E. Woodward.
Write to Mrs. Woodward, 6, The Avenue, Acocks-green, Birmingham.



Les.-Cpl. R. Chatham.
Write to Mrs. Chatham, who lives at 61, Holly-lane, Smethwick.



Lieut. L. Hilton Roberts.
Write to Ravenscroft House, Ravenscroft Avenue, Golders Green.



Pte. J. Guley. Write to Mr. J. Guley, who lives at 16, Clopham-square, Leamington Spa.

Imperial War Museum PST

4903



**TO THE
YOUNG WOMEN
OF LONDON**

Is your "Best Boy" wearing Khaki? If not don't YOU THINK he should be?

If he does not think that you and your country are worth fighting for—do you think he is WORTHY of you?

Don't pity the girl who is alone—her young man is probably a soldier—fighting for her and her country—and for YOU.

If your young man neglects his duty to his King and Country, the time may come when he will NEGLECT YOU.

Think it over—then ask him to

JOIN THE ARMY TO-DAY

Printed & Sold by the War Office, London, W.C.1.

Charles Nevinson 'Paths of Glory. IWM ART 518



Batley War Memorial, West Yorkshire



- ☞ The men went forth into battle,; the women wove khaki, and miles of khaki cloth poured out of Batley, and the fighting men wore it, fought in it, died in it and were buried in it.'
- ☞ *Batley News*, 3 November 1923, cited in Moriarty, 2010.

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Port Sunlight, Cheshire



The Times

27 March 1917



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Flora Drummond



☞ ‘The spirit of the WSPU now became more and more that of a voluntary army at war...processions and pageantry were a prominent feature of the work and these, in their precision, their regalia, their marshals and captains had a decidedly military flavour. Flora Drummond, (pictured here), was called The General, and rode at the head of processions with an officer’s cap and epaulettes.’

☞ Pankhurst, 1931, 265-66.

Suffragette medal



Flora Sandes



Angels of Pervyse



WVR Officer's Uniform



WVR Officer's Uniform



Punch, 1916



WAAC Uniform c1917



Recruitment Poster, 1917



G R

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THE WARREN CO. ST. LOUIS, MO. 1917



- At first, it must be confessed, we had the 'swaggering' type of khaki-clad girl, her hat tilted at an acute angle and held by a chin strap, her regimentals complete with brass buttons and badges, and a mannish assurance that was by no means an attractive quality...The WAAC has developed into a very attractive little person in her neat frock coat, brown shoes, garter and gloves...the 'khaki woman' has proved her womanliness and worth over and over again.'

- Barton & Cody, 1918, pp43-44.