

# **Women's Work: clothing and women's emancipation in the early twentieth century**



**Nicole Robertson  
Bishopsgate Institute, 15 May 2014**

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# Votes for Women

- *'We heartily urge all those who can do so to make a special effort to wear the uniform. It will consist of a short skirt of purple or green, a white jersey golf coat and a simple hat of purple or green. The regalia will be worn over the right shoulder and will be fastened under the left arm...'*



HYDE PARK DEMONSTRATION, SUNDAY, JUNE 21, 1908:  
MISS CHRISTOBEL PANKHURST, LL.B. & MRS. PETHICK LAWRENCE.





OXFORD ST.  
LONDON, W.

## s supports The Suffragettes

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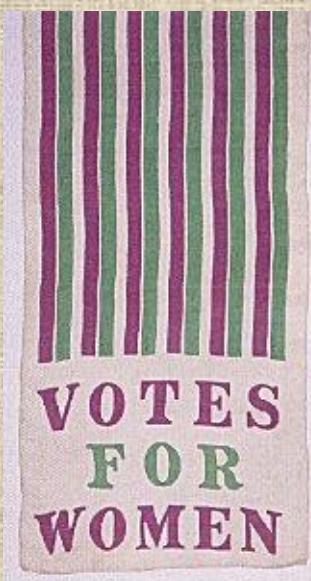
declared that 'Suffragettes must not be dowdy', fashionable young women are flocking to the department store for delicate tea dresses and that most powerful symbol of female emancipation: red lipstick.

As the first department store to

sell lipstick, powder and rouge, Selfridges is leading the way for the country's Suffragettes.

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THE ANTI-SUFFRAGE SOCIETY AS DRESSMAKER



THE A.S.S. — "Out of date, and a bad fit?  
Impossible, Madam! I assure you it must suit you, for  
I have made it exactly after your grandmother's pattern."

# War work and uniforms



# Munitions workers







London Borough of Newham

# Land girls



AFTER THE WAR PROBLEMS.  
Shall I still wear 'em — or shall  
I get married?



# The white-blouse revolution: the female clerical worker



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Afternoon  
Frock.  
No. 1335.

See Page 309

